



MARC ANDRE
MOREL

KEYNOTE

BECOME WHAT YOU MUST BECOME

An inspiring, motivating and entertaining presentation that ignites your people to achieve their highest level of realization by becoming what they ought to become





BECOME WHAT YOU MUST BECOME

The premise of this unique, interactive and thought provoking keynote – filled with humor - is that we are destined to succeed, that we all possess what is required to succeed in our personal and professional lives. Life wants us to succeed. But we are also responsible for our success. Supported by a life-long research, this keynote presentation proposes the attitudes and behaviors required in order to become what we can become.

This keynote will help you:

- Boost the power of full commitment and responsibility
- Increase motivation, performance and results with less resistance
- Inspire the importance of change and innovation at work
- Be happier and positive at work
- Multiply your strengths with the power of collaboration

The “Destined to succeed” Model

- Learn how to drive results through a perfect balance of ease and effort, efficiency and effectiveness.
- Understand what is holding you back, why we say that “we have been programmed for failure” and how to overcome it.

Do What You Are: Focus on What You Are Best

A singer sings, a bird flies, a manager manages, a salesperson sells! Are you in the right place? This is the starting point. When we respect our own true nature we are free, we have more energy, produce better results, become better team worker, attract better people and clients.

« The best speaker I have seen in over 33 years as a supervisor »

- Juan Vick, Sr Supervisor, State Department, Madison, Wisconsin





BECOME WHAT YOU MUST BECOME

Your Greatest Success Factor: What Really Drives The Results - Group Exercise

Asked to come up with the top qualities required in your organization, your people will reveal the secret greatest success factor. Plus, they will leave with an easy to remember and use (bilingual) formula to continuously live by that research discovery. Performed in several countries, with over one thousand groups, this research is priceless. Learn and apply its results!

Attractiveness Rather Than Advertising

- It takes your body 18,5 seconds to change its chemistry once it gets the signal from your brain. There are no “bad hair days”, only days with bad personal decision.
- Discover the precise thoughts to focus on in order to strengthen yourself and radiate a power of attraction upon others.

Becoming Comfortable With The Uncomfortable

- The leader of today and tomorrow is comfortable with the uncomfortable. Better than change is reinventing one self, moving from “experience” to “expertise”.
- The analogy used with the Lobster is powerful, teaching us to break out of our shell in order to face adversity and become stronger, bigger and more valuable.

It Cannot Be Accomplished Alone: Getting Cooperation Through Appreciation

- The most important leverage we have is what ensured we survived for thousands of years: each other, cooperation.
- Learn what to say, when to say it and how to say it and break free of that uneasiness to just do it.

« Marc André is an exceptional speaker! He is actually « beyond words ».

Engaging, concise and humorous. He held his audience captivated. Truly inspiring. »

- Deborah Kampf, Sr Analyst, Homewood HC, Burlington, Ontario

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